

PROMOTION

VIPER 4 UPGRADE

PROMOTION DETAILS

Receive the following promotional price and additional rebate on a new Viper 4+ with purchase of Slingshot Gold or Silver subscription and trade-in of Viper Pro. **If you currently own a Slingshot, you simply need to purchase an upgraded package.**

| SLINGSHOT PACKAGE OWNED | | VIPER 4+ LIST PRICE DISCOUNT | VIPER 4+ PROMOTIONAL LIST PRICE | VIPER PRO TRADE-IN REBATE (DEALER NET) |
|-------------------------|---------------------|------------------------------|---------------------------------|--|
| GOLD PACKAGE | 5 YEAR SUBSCRIPTION | 50% | \$3,625.00 | \$1,200.00 |
| GOLD PACKAGE | 3 YEAR SUBSCRIPTION | 40% | \$4,350.00 | \$1,000.00 |
| GOLD PACKAGE | 1 YEAR SUBSCRIPTION | 30% | \$5,075.00 | \$800.00 |
| SILVER PACKAGE | 5 YEAR SUBSCRIPTION | 25% | \$5,437.50 | \$675.00 |
| SILVER PACKAGE | 3 YEAR SUBSCRIPTION | 20% | \$5,800.00 | \$525.00 |
| SILVER PACKAGE | 1 YEAR SUBSCRIPTION | 15% | \$6,162.50 | \$400.00 |

*For current Slingshot AgSync customers, please contact Davis Equipment for details on qualifications for this promotion

STEP 1: PURCHASE SLINGSHOT SUBSCRIPTION

STEP 2: PURCHASE VIPER 4+ AT PROMOTIONAL PRICE

- Raven will match existing Viper Pro Unlocks on the newly purchased Viper 4+

STEP 3: TRADE-IN VIPER PRO

STEP 4: RECEIVE REBATE

- Rebate will be credited after the Viper Pro is received by Raven

Viper Pro SlingShot Services will be discontinued on 12/31/2020



Upgrade Today!



See Back for Gold, Silver and Bronze Package Details and 5 Year Cost Analysis

CONDITIONS:

- Final order date: December 31, 2019
 - Viper Pro must be returned to Raven by January 31, 2020
- Slingshot subscription purchase, Viper 4+ purchase, and Viper Pro trade-in are all required to receive discount or rebate
 - You will be charged full price if all criteria is not met by January 31, 2020
- No returns allowed
- Pricing and availability only the United States

RAVEN



| | | |
|-----------------------------|-----------------------------|-----------------------------|
| GOLD \$1,000/YEAR | SILVER \$500/YEAR | BRONZE \$350/YEAR |
|-----------------------------|-----------------------------|-----------------------------|

1st year included with RS1 or Field Hub

| | | | |
|--|---------------------|---|---|
| API Basic | ✓ | ✓ | ✓ |
| Fleet View Basic | ✓ | ✓ | ✓ |
| As-Applied Transfer | ✓ | ✓ | ✓ |
| RX Map Transfer | ✓ | ✓ | ✓ |
| Job Generator <small>(V4 2.8+)</small> | ✓ | ✓ | |
| Correction Streaming <small>(with Field Hub or RS1 modem)</small> | ✓ | ✓ | |
| Job Sync Coverage Sharing | ✓ | | |
| Job Sync Live Web View | ✓ | | |
| | ✓ | | |
| Machine Data Analytics | Available Fall 2019 | | |

Davis Equipment Corp
Viper 4 Upgrade Program Comparison
September 16, 2019

| | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Viper 4 | Viper Trade | Cables | Total 5 Year Cost* |
|---------------|----------|----------|----------|----------|----------|----------|-------------|--------|--------------------|
| 1 Year Silver | - | 500.00 | 500.00 | 500.00 | 500.00 | 6,162.50 | (400.00) | 184.79 | 7,947.29 |
| 3 Year Silver | 1,375.00 | | | 500.00 | 500.00 | 5,800.00 | (525.00) | 184.79 | 7,834.79 |
| 5 Year Silver | 2,250.00 | | | | | 5,437.50 | (675.00) | 184.79 | 7,197.29 |
| 1 Year Gold | 500.00 | 1,000.00 | 1,000.00 | 1,000.00 | 1,000.00 | 5,075.00 | (800.00) | 184.79 | 8,959.79 |
| 3 Year Gold | 2,750.00 | | | 1,000.00 | 1,000.00 | 4,350.00 | (1,000.00) | 184.79 | 8,284.79 |
| 5 Year Gold | 4,550.00 | | | | | 3,625.00 | (1,200.00) | 184.79 | 7,159.79 |

*Cost does not include SlingShot or cell data service

SlingShot with Cable 1,690.00
 Wi-Fi SlingShot with Cable 1,840.00

Approx Data Cost \$270-\$350/Year